



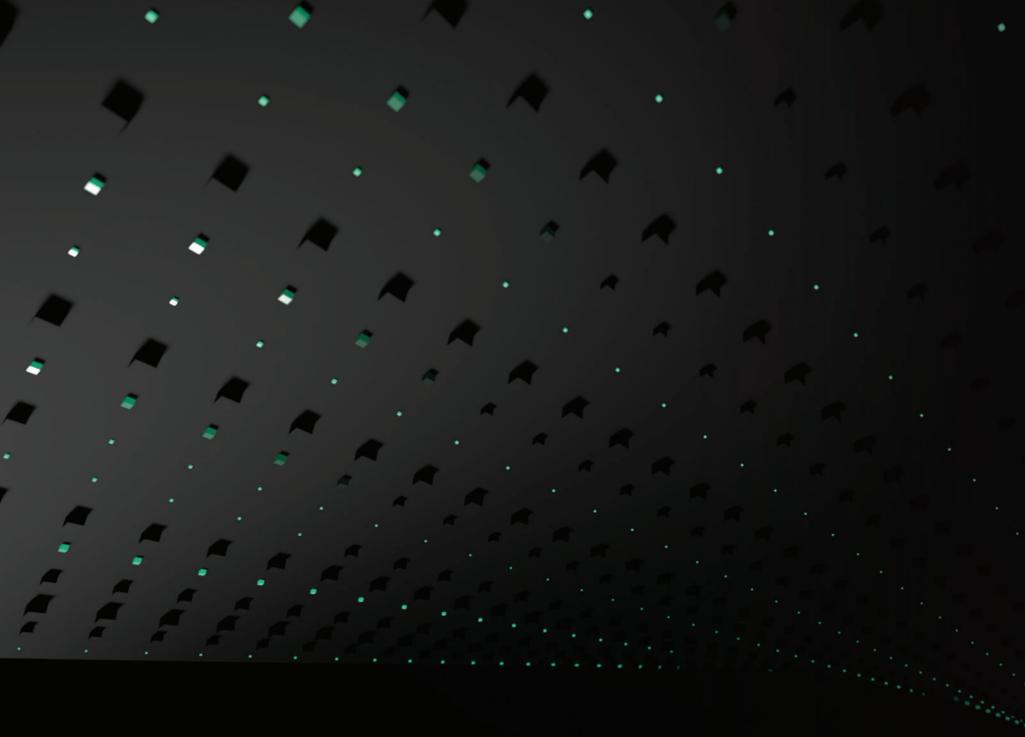
Casino

## MORE THAN ► iGAMING

Platform

E-sports

Sportsbook



#### **PRODUCTS**

Sportsbook

E-sports

Live Casino

Casino

Mini Games

Dino

### **PLATFORM**

Back Office

Customer Management

Analytics & Reporting

Risk Management

Payment system

Licenses

#### **SOLUTIONS**

Turnkey White Label

### MARKETING

Bonus System

Affiliate system

Agent system

## About Us

Upgaming is a reliable software provider **founded in 2014** aiming to create an Igaming ecosystem allowing to either **enter the gambling** industry or **upscale your casino**.

Through ongoing market research, we have been identifying the main interests of both our business partners and their customers. Thus, we use **cutting edge technology** to continuously update, **develop and transform ideas** into profitable online casino business. That is why **more than 100 business** partners express their satisfaction and choose Upgaming as their solid partner in doing online casino business.



## iGaming

# Products

Here should be short description of the products

#### **SPORTSBOOK**

More than **82 000** live events

#### **E-SPORTS**

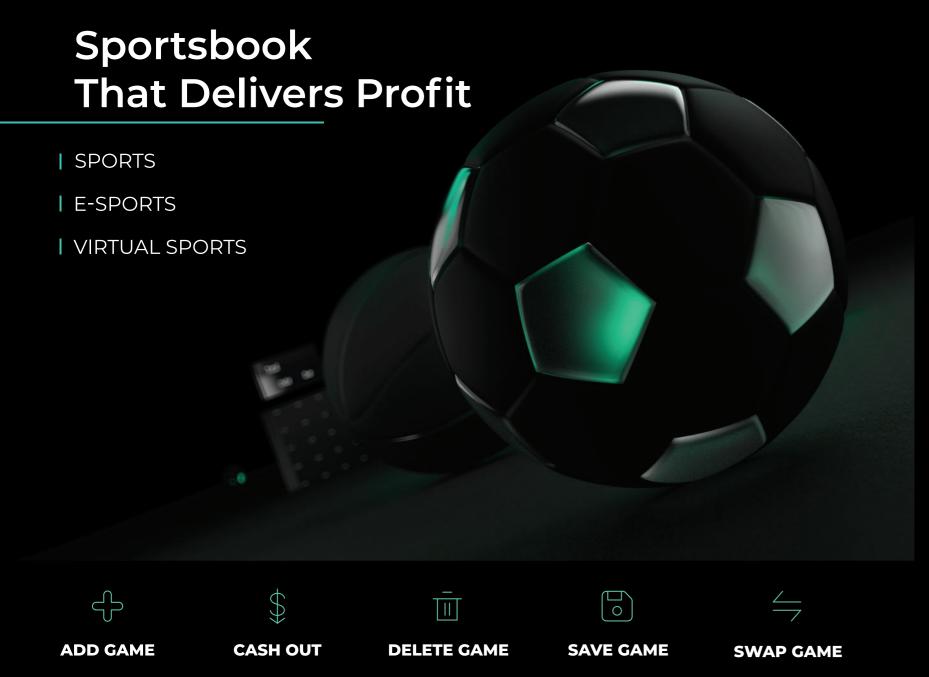
Over **500** first rate games

#### **CASINO**

Providing games from top **150** providers

#### **MINI GAMES**

Warp speed mini games ensuring your profits



### **Sport**

'UPGAMING' Sportsbook offers one of the **most sophisticated** and unique blend of features and functions providing casino owners with a multi-profile, fast and high-quality product.

**82,000** Live

Events

In house bookmakers

| Exclusive Markets

Risk Management

| Visual match tracker

live streams

Bonus Program (free bets, 3+1, welcome bonus)

| Fully featured back office

Real-time reporting and analytics

Customizable front end

Customer management

4,500

Betting Types

**75,000** Pre Match

Events





140+
Types
of Sports

## E-Sport The Future of Betting

### **Billion Dollar Industry With**

14% Annual Growth

E-sports is the fastest-growing and most popular sports industry, with more than 1.2 billion people eagerly watching and playing it simultaneously. As a result, its compound annual growth rate is 14%.

E-sports by Upgaming offers a combination of all the popular games, bringing together tens of thousands of players daily.

500 +

Games

3400

Live Events

40+

Tournaments

2000

Markets

140 000

Viewers

5000 **Events** 



**DOTA** 



LOL



**CALL OF DUTY** 



Cs:Go



Biggest library of most popular games

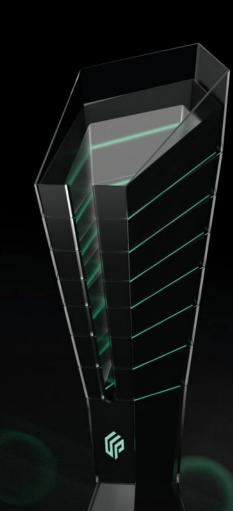
Convenient design

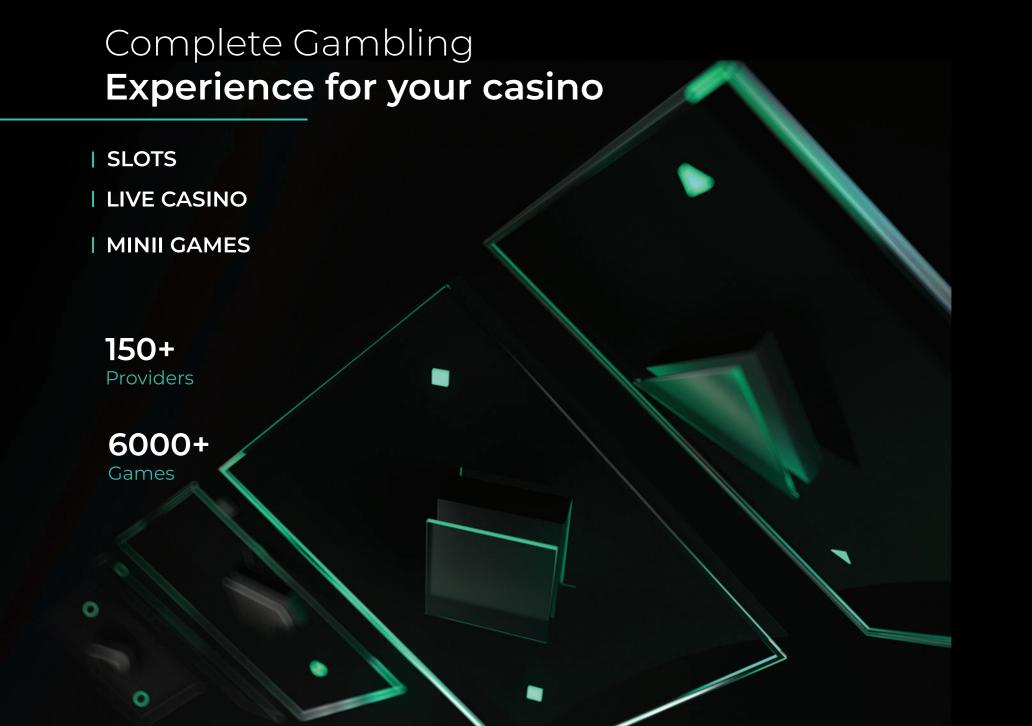
Flexible back office

Payment methods









Boost your **revenue** and **customer satisfaction** by offering a robust gaming experience in a safe, secure, and compliant environment. Enrich your library with **live casino, slots, and mini-games** with Upgaming's multifunctional casino integration.







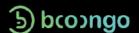
- Maintain and increase your revenue and customer satisfaction
  Integrate slots, board games, and virtual games and Live Casino
- **NETENT**

- Local and international tournaments and jackpots
- **Enjoy Sophisticated bonus system**

EGT

- Flexible back office
- Constantly updated data and analytics
- **Customer management**
- Payment system







FREE SPINS CUSTOM BONUSES WELCOME BONUS





## Warp Speed **Mini Games**Ensuring your Profits

Enhance your casino library by integrating Upgaming's warp speed mini-games, enabling your customers to delve into a more engaging, fun, and enthralling environment which will keep them engaged for hours, increasing their loyalty and casino profits at the same time

- | Faster Gameplay
- | More fun and engaging
- Doesn't require much concentration
- | Simplified set of rules



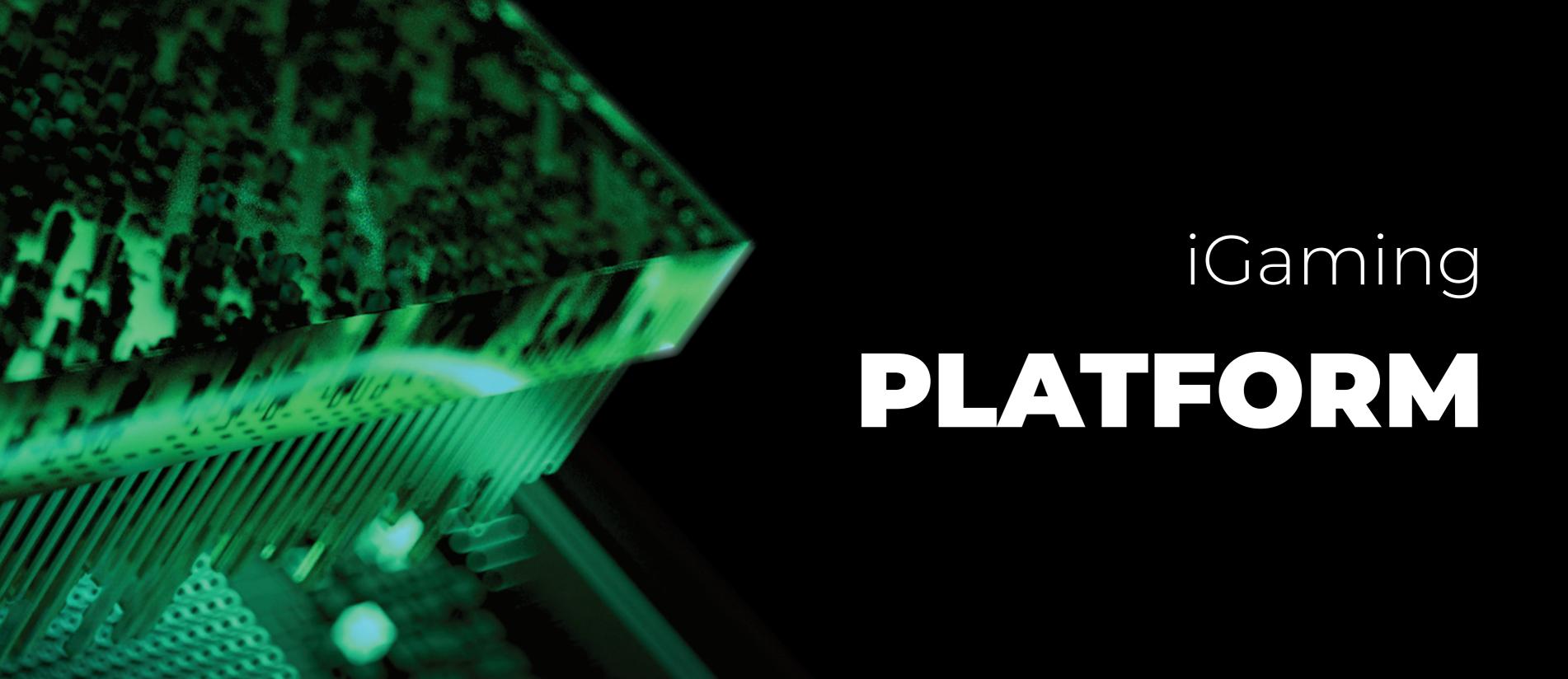












## Gambling Platform Designed for efficiency

Upgaming's leading-edge technology gambling platform has been created to make your casino more effective and efficient, enabling you to control the casino design, operations, and customers, manage marketing and advertising efforts with affiliate and bonus systems.

Back Office

Affiliate system

Payment system

Agent system

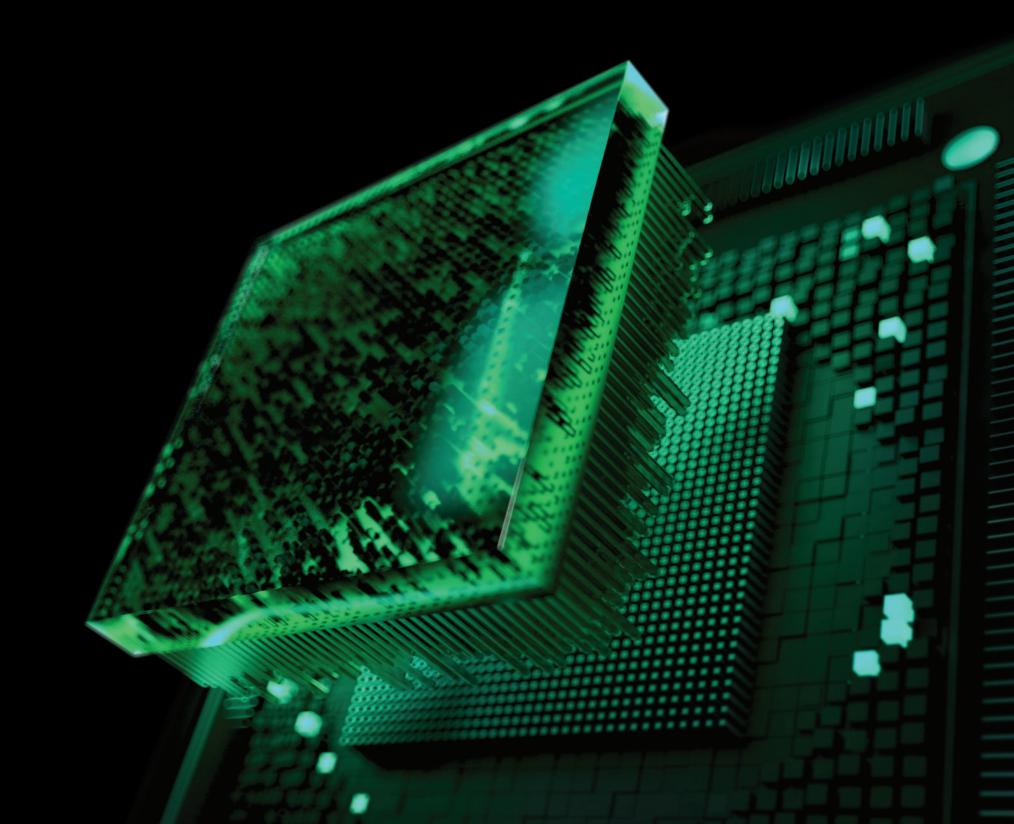
Risk Management

**Customer Management** 

Bonus System

Analytics & Reporting

Licenses





### Back Office

Powered by years of gambling experience, the back-office is the core of your casino that ensures every process runs as smoothly as possible. Thus upgaming offers a fully featured and customized system for your business. By accessing the back office, you can systematically anticipate and manage risk, enjoy bonus systems, have records of your profits, data analysis, and reporting.

- | Win and loss analysis
- | Number of registered users
- | Demographic statistics
- | Customer segmentation
- I Transaction monitoring
- I Existing or expected risk

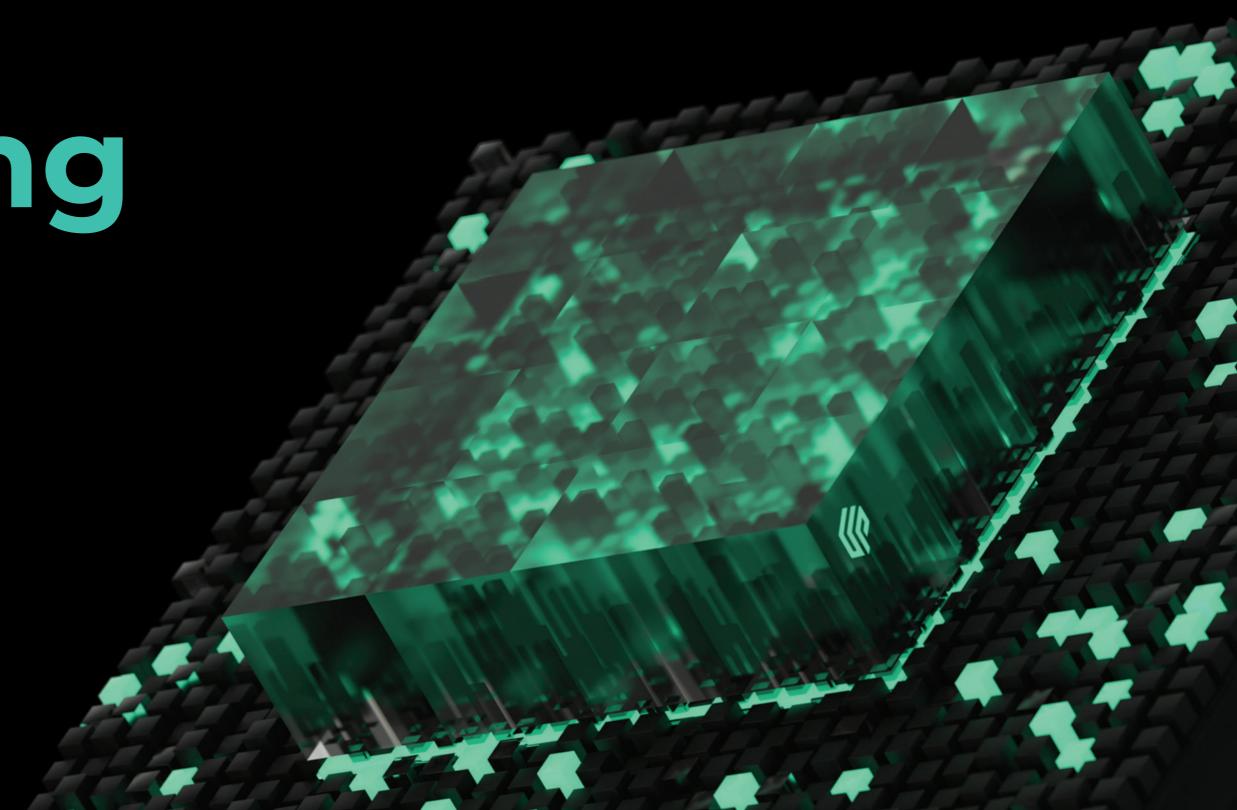
## Risk **Management**

Upgaming's Risk and fraud monitoring team continuously tracks potential risks and fraud attempts, saving your casino from unnecessary losses, thus creating a safe environment for your business growth.

- Real Time updates about fraud attempts
- Set limitations on any player or player group
- Create a safe environment for business development

# Marketing solutions

Casino marketing is one of the core **pillars of growing** and maintaining the iGaming business. Thus Upgaming offers leading edge and **complete marketing solutions** - affiliate and agent systems for **acquiring new customers** and a fully customizable bonus system for **retaining them**.



## Affiliate **System**

Create your affiliate network Manage, track, analyze and optimize your casino's online advertising activities from a single space.

- | Track all your affiliate campaigns
- | Eliminate fraudulent traffic from your affiliate campaigns
- I analyze data for actionable insights

- | Optimize campaign performance
- manage assets and commissions
- | use automatic or manual payments
- pay by rev share, CPA, or hybrid

## Agent **System**

Break free of traditional payment methods and limitations, upgrade your Casino and receive offline payments, **create your network** of agents, customize their rights and **chain-of-command**, grow your business with Upgaming's agent management system allowing you the following:

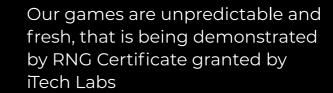
- I Serve offline players with your online Casino
- I Create a chain-of-command for your agents and give custom permissions
- | Create a multi-level network with unlimited super agents, subagents, and agent accounts
- Create additional roles within the agent system
- | Manage a flow of credits and deposits
- Control a share of profits between an operator and agent
- Transfer credit/money to the player or an agent
- I Control risks and analyze the data.
- Allow agents to build your network by enabling them to employ new agents and players.

## **Payment**

Leading payments infrastructure for igaming business provides safe and secure transactions from any type (digital wallets, cryptocurrency, bank transfers) of **local and international payments**.

- Receive Real-time deposits analytics
- Use a variety of payment methods
- Add Custom payment methods
- | Anti-fraud system
- | Chargeback fraud control
- ☐ 24/7 Support group





## Licenses



World's most popular standards demonstrating we can protect your and your customer's information

## Turnkey and White Label

**Start your Igaming Business at a warp speed**, access Upgaming's leading-edge products, and platform by turnkey or white label solution.

### Grants you access to

SPORTSBOOK	MINI GAMES	ANALYTICS
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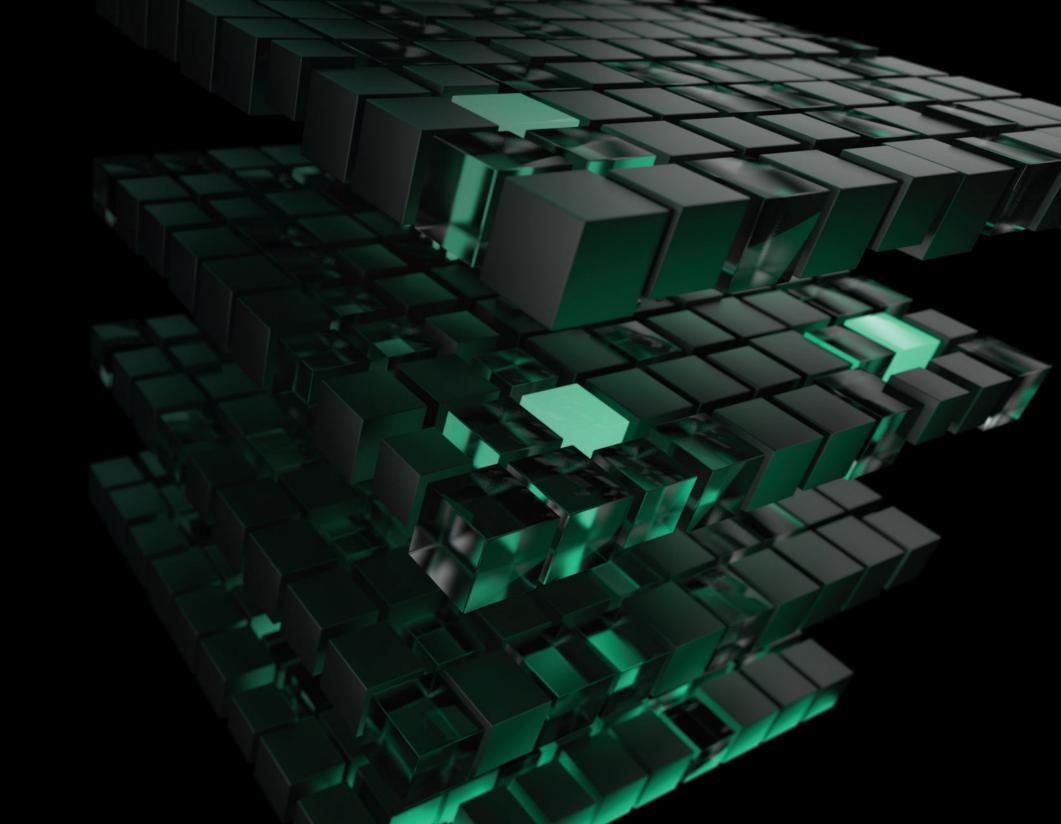
| ESPORTS | PAYMENTS | BONUS SYSTEM

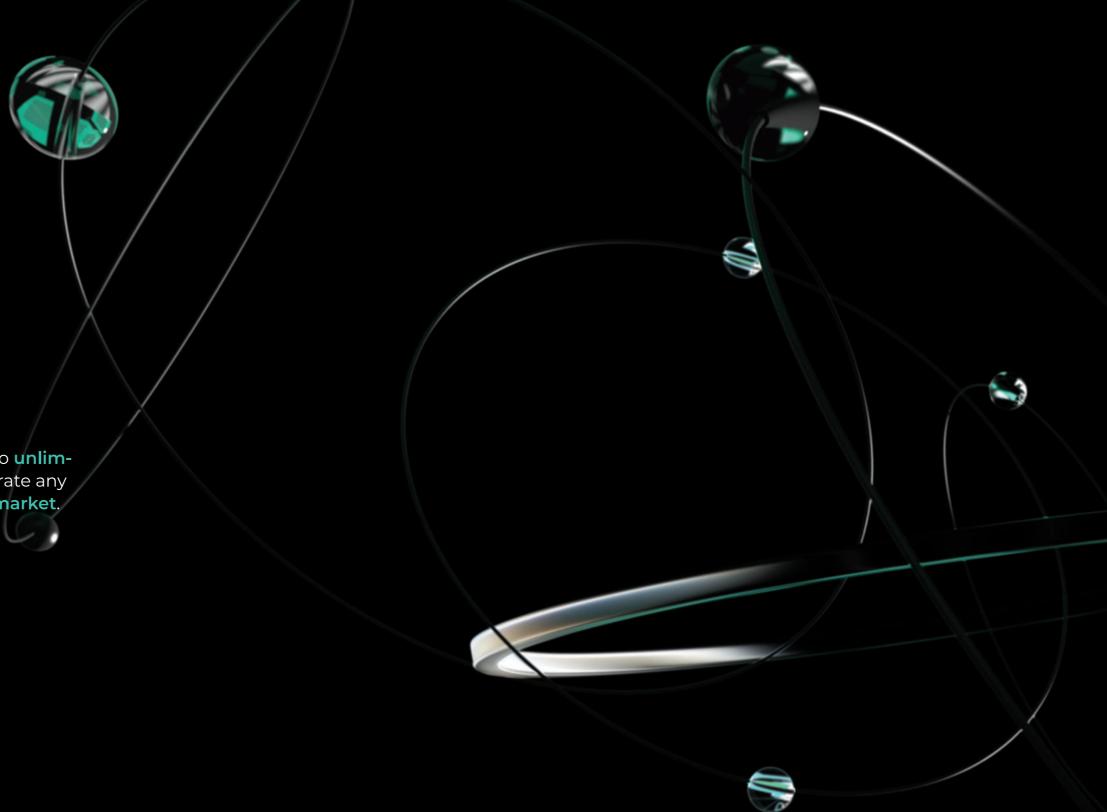
| CASINO | LICENSES | AFFILIATE SYSTEM

## White Label

#### THE MOST EFFITIENT WAY OF LAUNCHING ONLINE CASINO

Thoroughly tested and certified package for online casinos that can be launched faster than a warp speed. It grants you access to the experience generated throughout the years, enables you to grow your profits by utilizing leading-edge products and platform, requiring only your brand name and design customization to be launched.





## Turnkey

#### THE MOST EFFITIENT WAY OF LAUNCHING ONLINE CASINO

Our team will develop your casino from the ground up, giving you the key to **unlimited customizations**. We will build your casino's **design from scratch**, integrate any **custom payment** and create a unique bonus system **tailor-made for your market**.

- Developed from the ground up
- Designed from scratch
- | Exclusive bonus system
- | Tailor-made payments
- | Unlimited customizations

## Fully Customized

# Casino Solutions





+995 593 123 456



Sales@Upgaming.om



upgaming.com